



Pie Minister's deforestation free palm oil promise

We source our deforestation free identity preserved (IP) palm oil from Daabon, [the world's most transparent palm oil producer](#). Not only can we trace every single gram of oil from the palm to our pie production line we're impressed with Daabon's commitment to not just protect Colombia's rainforest but also to regenerate it, planting thousands of native tree species in and around the plantations.

All Daabon's palms are grown on land that has been cultivated for over a century, and they protect the surrounding rainforest as they see it as a huge asset, not least because the wildlife living within it provides natural pest control to their palms.

In line with leading environmentalists including [Greenpeace](#) and [WWF](#), we believe that when sourced responsibly from a certified deforestation-free source, palm oil is the most ethical and sustainable ingredients of their kind. Many consumers have been misinformed, believing that all palm oil is responsible for deforestation and should be boycotted.

We want to help put the record straight, and have joined the [Sustainable Palm Oil Communities Ambassador Programme](#) to raise awareness of the importance in supporting truly sustainable deforestation-free growers.

To help you find other companies committed to sourcing truly sustainable palm oil, check out the [Palm Oil Scan App](#). And to find out more about sustainable palm oil, [this is a great place to start](#).

While much of the produce we source is British, we believe local isn't always the best option. Daabon's palm oil carbon footprint is considerably lower than most British butter, for example. In fact, Daabon has achieved net zero carbon emissions, through a methane capture and control project using the palm 'mulch'. Approved by the UN under the Clean Development Mechanism (CDM), this initiative has so far produced well over 8 million kilowatt hours of clean methane, powering Daabon's operation with enough power left to redistribute to the Colombian national grid, giving something useful back to the country's communities.